

The book was found

Covering The Environment: How Journalists Work The Green Beat (Lea's Communication)



Synopsis

Covering the Environment serves as a primer for future and current journalists reporting on environmental issues across all types of media. This practical resource explains the primary issues in writing on the environment, identifies who to go to and where to find sources, and offers examples on writing and reporting the beat. It also provides background to help environmental journalists identify their audiences and anticipate reactions to environmental news. This primer emphasizes the role of environmental journalists not as environmental advocates but as reporters attempting to accurately and fairly report the news. Contents include: An overview and history of the environment and journalism, spotlighting the most significant issues in the beat Guidance on understanding environmental and health science, ranging from issues of risk, to scientific research and studies, to interviewing scientists Insights into government and regulatory communities and environmental advocates on all sides of the political spectrum Assistance in accessing public records and conducting computer-assisted reporting Guidance in writing the story for print, broadcast and Internet audiences An examination of the future of journalism and coverage of the environment. Observations and story excerpts from experienced journalists provide a "real world" component, illuminating the practice of environmental journalism. Additional features in each chapter include study questions, story assignments and resources for additional information. The book also provides a glossary of environmental, science, regulator and journalism terms, as well as a reference section and index. This resource has been developed to train advanced undergraduate and graduate journalism students to cover the science and environment community, writing print and broadcast stories to a general audience. It also serves as a guide for working journalists who cover the environment in their work.

Book Information

Series: Lea's Communication

Paperback: 328 pages

Publisher: Routledge; 1 edition (December 19, 2007)

Language: English

ISBN-10: 0805857699

ISBN-13: 978-0805857696

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 2 customer reviews

Best Sellers Rank: #462,275 in Books (See Top 100 in Books) #228 in Books > Humor & Entertainment > Radio > General Broadcasting #375 in Books > Textbooks > Communication & Journalism > Journalism #877 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction

Customer Reviews

"In this first textbook on environmental journalism, Bob Wyss does a wonderful job of providing a history of the field, an examination of the coverage of risk and science and useful tips on the major players. He brings in so many of the field's top writers, the book has the feel of a seminar at a conference of the Society of Environmental Journalists. *Covering the Environment: How Journalists Work the Green Beat* is clear and accessible for students, yet deep enough to give a good grounding to professionals seeking to move to the environment beat. Bob's case studies are memorable and instructive because they are such well crafted narratives. Anyone who cares about the environment will enjoy reading this book." Peter B. Lord, Providence Journal "This is the essential backgrounder for news writing about THE story of the century. *Covering the Environment* is as valuable in the newsroom as it is in the classroom. It is an extraordinary contribution from an insightful writer." Bill Kovarik, Ph.D., Professor of Communication, Radford University "Covering the Environment fills a critical gap in journalism education and training. Bob Wyss has produced a clear and comprehensive overview of environmental reporting, with ample real-world examples to illustrate the techniques needed to report and write complex but compelling stories. This text ought provides an essential primer for newcomers to the field and veterans alike." Tim Wheeler, Reporter, The Baltimore Sun

Author Bob Wyss has worked as a journalist for over 35 years, and has covered environmental and energy issues for a variety of publications, including the Providence Journal, the Boston Globe, the New York Times, and E Magazine. He has taught environmental journalism at Michigan State University and the University of Connecticut.

It is REALLY REALLY nice to be able to rent books in ebook format that I need for class. My professor asked that we purchase the thirty-five dollar paperback version, which I would only use for the 2 month unit. However, whoever built this ebook clearly just ran a Word document through an ebook converter and called it good enough - anywhere there was an inset or column format in the paperback version, there is a mess of unfinished sentences and scraps of text from lines I should

have read five minutes ago. Would be a good deal if the book was truly optimized for Kindle.

Terrific book about the most important issue we face.

[Download to continue reading...](#)

Covering the Environment: How Journalists Work the Green Beat (Lea's Communication) Handbook of Sports and Media (Lea's Communication Series) The Business of Sports: A Primer for Journalists (Communication (Routledge Paperback)) The Business of Sports: A Primer for Journalists (Communication Series) Lea 3 Book Boxed Set (American Girl) Nican mopohua. LeÃ- do a cuatro voces (Entre Voces) (Spanish Edition) The Laura Lea Balanced Cookbook: 120+ Everyday Recipes for the Healthy Home Cook Lea's Chemistry of Cement and Concrete, Fourth Edition Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Beat Procrastination: Proven Methods for Motivation, Productivity, and Getting Things Done!: No Psychological theory, just simple solution to help you beat procrastination and take your life back! LEED v4 Green Associate Exam Guide (LEED GA): Comprehensive Study Materials, Sample Questions, Green Building LEED Certification, and Sustainability (Green Associate Exam Guide Series) (Volume 1) LEED GA MOCK EXAMS (LEED v4): Questions, Answers, and Explanations: A Must-Have for the LEED Green Associate Exam, Green Building LEED Certification, ... Green Associate Exam Guide Series (Volume 2) Green Cheeked Conure parrots as pets. Green Cheek Conure Keeping, Care, Housing, Pros and Cons, Health and Diet. Green Cheek Conure parrot owners manual. Hal Jordan and the Green Lantern Corps Vol. 3: Quest for Hope (Rebirth) (Green Lantern - Hal Jordan and the Green Lantern Corps (Rebi) Green Smoothie Recipe Book: 500 Delicious Green Smoothie Recipes for Weight Loss, Better Health, Energy & Cleansing (Green Smoothies, Nutribullet Recipe ... Juicing Recipes, Fat Loss, Cleanse, Detox) Michelin the Green Guide Dordogne Berry Limousin (Michelin Green Guide: Dordogne, Berry, Limousin (Green Guide/Michelin) 4 Essential Keys to Effective Communication in Love, Life, Work--Anywhere!: Including the "12-Day Communication Challenge!" Las Vegas Celebrity Mail Addresses: Over 150 Las Vegas & Nevada Celebrity Postal Addresses for Autographs, Fan Mail, Event Managers, Agents, and Journalists. The Celebrity Email Address Directory: 500+ Celebrity Email Addresses For Autograph Hunters, Fan Mail, Agents, and Journalists

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)